

ADMITTED STUDENT QUESTIONNAIRE PLUS TM

Many characteristics of colleges are important to students in making college choices. Some of these characteristics are listed below. Please indicate below how important each college characteristic was to you in choosing the college that you will attend. Circle the numbers that best represent your ratings.

COLLEGE CHARACTERISTICS

	IMPORTANCE TO YOU		
	Not Important	Somewhat Important	Very Important
1. Academic reputation	1	2	3
2. Availability of majors of interest to you	1	2	3
3. Availability of special academic programs (independent study, honors programs, etc.)	1	2	3
4. Personal attention to students	1	2	3
5. Quality of academic facilities (library, laboratories, etc.)	1	2	3
6. Availability of recreational facilities on campus	1	2	3
7. Quality of on-campus housing	1	2	3
8. Surroundings (neighborhood, town or city)	1	2	3
9. Attractiveness of campus	1	2	3
10. Cost to your family—how much you and your family would have to pay after grants and scholarships (if any) are subtracted from total college costs	1	2	3
11. Quality of social life	1	2	3
12. Access to off-campus cultural and recreational opportunities	1	2	3
13. Opportunities to participate in extracurricular activities	1	2	3
14. Enter College Characteristic	1	2	3
15. Enter College Characteristic	1	2	3
16. Enter College Characteristic	1	2	3

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Please provide the following information about the colleges to which you applied.

17. **Including our college**, to how many institutions did you apply? _____
18. **Including our college**, to how many of these institutions were you admitted? _____
19. a) Do you plan to enroll in college within the next 12 months? 1 Yes 2 No
 If "yes", where? (Name) _____ (City/State) _____
- b) On the lines below please list your top three choices among all the colleges **to which you were admitted**. Include the college you will be attending if it was one of your top three choices.
- First (Name) _____ (City/State) _____
- Second (Name) _____ (City/State) _____
- Third (Name) _____ (City/State) _____
20. On the remaining lines please list any other colleges to which you applied. Circle **YES** for each college from which you have received formal notification of admission.

		Admitted?			Admitted?
		Yes			Yes
College Name _____	City/State _____	Yes	College Name _____	City/State _____	Yes
College Name _____	City/State _____	Yes	College Name _____	City/State _____	Yes
College Name _____	City/State _____	Yes	College Name _____	City/State _____	Yes
College Name _____	City/State _____	Yes	College Name _____	City/State _____	Yes

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From your list of colleges in question 19 above, in columns A and B below print the names of two other colleges to which you were admitted. Using the scale shown below, please rate our college and Colleges A and B on each of the college characteristics. If you were admitted to our college and one other college only, do not use column B. **If you can't rate a characteristic for one of the colleges or it does not apply, please circle zero for that college.**

COLLEGE CHARACTERISTICS	OUR COLLEGE					A: _____					B: _____				
	Poor/Fair	Good	Very Good	Excellent	Can't rate	Poor/Fair	Good	Very Good	Excellent	Can't rate	Poor/Fair	Good	Very Good	Excellent	Can't rate
21. Academic reputation	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
22. Availability of majors of interest to you	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
23. Availability of special academic programs (independent study, honors programs, etc.)	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
24. Personal attention to students	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
25. Quality of academic facilities (library, laboratories, etc.)	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
26. Availability of recreational facilities on campus	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
27. Quality of on-campus housing	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
28. Surroundings (neighborhood, town or city)	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
29. Attractiveness of campus	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
30. Cost to your family—how much you and your family would have to pay after grants and scholarships (if any) are subtracted from total college costs	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
31. Quality of social life	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
32. Access to off-campus cultural and recreational opportunities	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
33. Opportunities to participate in extracurricular activities	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
34. Enter College Characteristic	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
35. Enter College Characteristic	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
36. Enter College Characteristic	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0

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Please continue to rate the same colleges as A and B throughout the questionnaire.

From the lists below, please circle all words or phrases that you would say are the most widely-held images of our college and colleges A and B.

37. **OUR COLLEGE**

- | | | | | |
|--------------|-----------------|-----------|---------------|---------------|
| Isolated | Career-oriented | Selective | Average | College Image |
| Prestigious | Not well-known | Athletics | Challenging | College Image |
| Fun | Comfortable | Friendly | College Image | College Image |
| Intellectual | Back-up school | Partying | College Image | Other _____ |

38. **COLLEGE A:** _____

- | | | | | |
|--------------|-----------------|-----------|---------------|---------------|
| Isolated | Career-oriented | Selective | Average | College Image |
| Prestigious | Not well-known | Athletics | Challenging | College Image |
| Fun | Comfortable | Friendly | College Image | College Image |
| Intellectual | Back-up school | Partying | College Image | Other _____ |

39. **COLLEGE B:** _____

- | | | | | |
|--------------|-----------------|-----------|---------------|---------------|
| Isolated | Career-oriented | Selective | Average | College Image |
| Prestigious | Not well-known | Athletics | Challenging | College Image |
| Fun | Comfortable | Friendly | College Image | College Image |
| Intellectual | Back-up school | Partying | College Image | Other _____ |

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