

Fair, Ray C. 1996. Econometrics and Presidential Elections *Journal of Economic Perspectives* 10 (Summer): 89-102.

1. What is the goal of this paper?
2. What theories motivate the author's analysis?
3. How is the trend variable interpreted?
4. Does Fair's small data set cause any problems? How do the results of the 1996 paper compare with the 1978 paper?
5. What are some challenges associated with predicting outcomes using estimated coefficients? Fair predicts the outcome of the 2008 Presidential election. How accurate was his prediction?

For additional information see his 2008 prediction:

<http://fairmodel.econ.yale.edu/vote2008/index2.htm>