

Sociology 355: Economic Sociology
Spring Semester 2004

M-W-F 11:00-11:50

Week 1

Markets and Capitalism

Wed. Jan. 28

- Wheelan, C. "The Power of Markets," Chapter 1 of *Naked Economics* (B) 21pp

Fri. Jan. 30

- Wheelan, C. "Incentives Matter," Chapter 2 of *Naked Economics* (B) 21pp

Week 2

Mon. Feb. 2

- Marx, K. "Wage Labor and Capital," "Speech at the Anniversary of the *People's Paper*," "The Two Factors of a Commodity," "The Fetishism of Commodities and the Secret Thereof," and "The Buying and Selling of Labor Power," pp.203-217, 577-578, 302-308, 319-329, and 342-343 in *The Marx-Engels Reader* (B) 37pp

Wed. Feb. 4

- Thompson, E.P. "Time, Work Discipline, and Industrial Capitalism" *Past and Present* Issue 38 (December 1967) pp.56-97 (J) 44pp

Fri. Feb. 6

- Taussig, M. "The Baptism of Money and the Secret of Capital," pp.126-139 in *The Devil and Commodity Fetishism* (B) 13pp
- Weiner, A. "Kula: The Paradox of Keeping-While-Giving" pp.131-148 in *Inalienable Possessions: The Paradox of Keeping-While-Giving* (B) 19pp

Week 3

Consumption Culture

Mon. Feb. 9

- Ewen, S. Part II, pp.51-112 of *Captains of Consciousness: Advertising and the Social Roots of Consumer Culture* (B) 61pp

Wed. Feb. 11

- Ewen, S. Part III, pp.113-184 of *Captains of Consciousness: Advertising and the Social Roots of Consumer Culture* (B) 62pp

Fri. Feb. 13

- Baudrillard, J. "Personalization, or the Smallest Marginal Difference," pp.87-98 of *The Consumer Society: Myths and Structures* (A) 12pp

- Wernick, A. “Advertising as Ideology,” pp.22-46 of *Promotional Culture: Advertising, Ideology and Symbolic Expression* (A) 24pp

Week 4

Hierarchies

Mon. Feb. 16

- Hatch, M. J. “The Environment of Organization,” Ch. 3 of *Organization Theory: Modern, Symbolic, and Postmodern Perspectives* 40pp

Wed. Feb. 18

- Hatch, M. J. “Organizational Social Structure,” Ch. 6 of *Organization Theory: Modern, Symbolic, and Postmodern Perspectives* 40pp

Fri. Feb. 20

- Hatch, M. J. “Organizational Decision-Making, Power, and Politics,” Ch. 9 of *Organization Theory: Modern, Symbolic, and Postmodern Perspectives* 30pp

Week 5

Networks

Mon. Feb. 23

- Grannovetter, M. “The Strength of Weak Ties: A Network Theory Revisited” *Sociological Theory*, Vol.1 pp.201-233 (J) 30pp

Wed. Feb. 25

- Fitzpatrick, S. “Hard Times,” Ch. 2 of *Everyday Stalinism. Ordinary Life in Extraordinary Times: Soviet Russia in the 1930s* (B) 26pp
- Keister, L. “Guanxi in Business Groups: Social Ties and the Formation of Economic Relations,” Ch.4 of Thomas Gold et. al. (Eds.) *Social Connections in China* (A) 19pp

Fri. Feb. 27

- Light, I., and S. J. Gold “Ethnic Resources,” Ch.5 in *Ethnic Economics* (B) 24pp
- Burt, R. S. “The Gender of Social Capital” *Rationality and Society* Vol.10 No.1 pp.5-46 (A) 24pp

Week 6

Mon. Mar. 1

Financial Markets

- Wheelan, C. “Financial Markets,” Ch.7 in *Naked Economics* (B) 20pp

Wed. Mar. 3

- Shiller, R. J. “Fashions, Fads, and Bubbles in Financial Markets,” Ch.2 in *Market Volatility* (A) 15pp
- Shiller, R. J. “The News Media” Ch.4 in *Irrational Exuberance* (B) 25pp

Fri. Mar. 5

- Baker, W. E. "The Social Structure of a National Securities Market," *American Journal of Sociology* Vol.89 No.4 pp.775-811 (J) 25pp
- Abolafia, M. "Homo Economicus Restrained: Identity and Control at the New York Stock Exchange" Ch. 5 of *Making Markets: Opportunism and Restraint on Wall Street* (B) 25pp

Week 7

National Contexts

Mon. Mar. 8

- Fligstein, N. "The Finance Conception of Control" Ch.7 in *The Transformation of Corporate Control* (B) 32pp

Wed. Mar. 10

- Fligstein, N. "The Social Construction of Efficiency" Ch.9 in *The Transformation of Corporate Control* (B) 20pp
- Akard, P. "Corporate Mobilization and Political Power: The Transformation of U.S. Economic Policy in the 1970s," *American Sociological Review* Vol.57 pp.597-615 (J) 18pp

Fri. Mar. 12

- Whitley, R. "Varieties of Capitalism," Ch. 1 of *Divergent Capitalisms: The Social Structuring and Change of Business Systems* (B) 12pp

Week 8

BREAK!

Week 9

Organized Labor

Mon. Mar. 22

- Marks, G. "Unions and the Organizational Revolution," Ch.3 of *Unions in Politics: Britain, Germany, and the United States in the Nineteenth and Early Twentieth Centuries* (B) 42pp

Wed. Mar. 24

- Booth, A. "Corporatism, Capitalism and Depression in Twentieth-Century Britain," *British Journal of Sociology* Vol.33 No.2 pp.200-223 (J) 20pp
- Robinson, I. "Economistic Unionism in Crisis: The Origins, Consequences, and Prospects of Divergence in Labor-Movement Characteristics," Ch.2 in J. Jenson and R. Mahon (Eds.) *The Challenge of Restructuring: North American Labor Movements Respond* (B) 21pp

Fri. Mar. 26

- Rogers, J. "Don't Worry, Be Happy: The Postwar Decline of Private-Sector Unionism in the United States," Ch.3 in J. Jenson and R. Mahon (Eds.) *The Challenge of Restructuring: North American Labor Movements Respond* (B) 21pp
- Bonacich, E. "The Challenge of Organizing in a Globalized/Flexible Industry" Ch.7 in *Critical Studies of Work* (B) 24pp

Week 10

Factory Work

Mon. Mar. 29

- Burawoy, M. “Thirty Years of Making Out,” and “The Labor Process as a Game,” Chs. 4 and 5 of *Manufacturing Consent: Changes in the Labor Process Under Monopoly Capitalism* (B) 48pp

Wed. Mar. 31

- Hamper, B. Ch. 4 of *Rivthead: Tales From the Assembly Line* (B) 24pp
- Dore, R. “The Enterprise as Community” Ch. 8 of *British Factory, Japanese Factory: The Origins of National Diversity in Industrial Relations* (B) 21pp

Fri. Apr. 2

- Willis, P. “Elements of a Culture,” Ch.2 of *Learning to Labor: How Working Class Kids Get Working Class Jobs* (B) 40pp

Week 11

Service Work

Mon. Apr. 5

- Hochschild, A. “Feeling Management: From Private to Commercial Uses,” Ch. 6 of *The Managed Heart* (B) 48pp

Wed. Apr. 7

- Leidner, R. “Over the Counter: McDonalds,” Ch.3 of *Fast Food, Fast Talk: Service Work and the Routinization of Everyday Life* (B) 42pp

Fri. Apr. 9

- Newman, K. S. “No Shame in (This) Game” Ch.4 of *No Shame in My Game: Working Poor in the Inner City* (B) 36pp

Week 12

Managerial Work

Mon. Apr. 12

- Jackall, R. Ch.s _ and _ of *Moral Mazes* (B) ___pp

Wed. Apr. 14

- Jackall, R. Ch.s _ and _ of *Moral Mazes* (B) ___pp

Fri. Apr. 16

- Micklethwaite, J. and Adrian Woolridge “The Fad in Progress: Reengineering,” and “The Management Theory Industry,” Chs. 1 and 2 of *The Witch Doctors: Making Sense of the Management Gurus* (A) 40pp

Week 13

America in a Globalizing World

Mon. Apr. 19

- Wheelan, C. "Trade and Globalization," and "Development Economics," Chs. 11 and 12 of *Naked Economics* (B) 42pp

Wed. Apr. 21

- Smith, V. "New Forms of Work Organization," *Annual Review of Sociology* Vol.23 pp.315-339 (J) 25pp

Fri. Apr. 23

- Waldinger, R. and M. I. Lichter "'Us' and 'Them,'" Ch. 9 of *How the Other Half Works: Immigration and the Social Organization of Labor* (B) 26pp

Week 14

Mon. Apr. 26

- Hondagneu-Sotelo, P. "Tell Me What to Do But Don't Tell Me How" pp.137-170 in *Doméstica: Immigrant Workers Cleaning and Caring in the Shadows of Affluence* (B) 34pp

Wed. Apr. 28

- Sassen, S. "Toward a Feminist Analytics of the Global Economy," and "Service Employment Regimes and the New Inequality," pp. 81-110 and 137-152 in *Globalization and Its Discontents* (B) 46pp

Fri. Apr. 30

- Sharpe, R. "'Globalization': The Next Tactic in the Fifty Year Struggle of Labor and Capital in Software Production" Ch.10 in *critical Studies of Work* (B) 21pp